



Press release

German Diversity Award 2021 presented to eleven winners

Düsseldorf, November 25, 2021 - The diversity initiative BeyondGenderAgenda announces the winners of the second German Diversity Award. This year, Germany's most important diversity award honors individuals and companies for their outstanding commitment to diversity in eleven categories. The Honorary Award of BeyondGenderAgenda in 2021 goes to Werner Baumann, CEO of Bayer AG.

This year's winners of the German Diversity Award were determined in a multi-stage selection process by an expert jury, public online voting and a big jury composed of representatives from business, society, science and politics.

The award was launched last year by Victoria Wagner, founder and CEO of BeyondGenderAgenda, and has already established itself as an important date in the calendars of the German economy in its second year: "I am very pleased that with the second edition of the German Diversity Award we have been able to significantly increase both the number of submissions and the quality of the nominations. After the sobering results of our diversity study German Diversity Monitor in September, it is now gratifying to be able to end this year by honoring outstanding diversity commitment."

The **Personality of the Year** award goes to sociologist **Prof. Dr. h.c. Jutta Allmendinger**, Ph.D., whose public engagement and personal commitment to the Executive Positions Act II (FüPoG II) were convincing.

This year the title of **Company of the Year** goes to **OTTO**. Germany's largest online retailer impressed the jury with its understanding of diversity as a corporate mission, its outstanding promotion of employee networks, and the OTTO Diversity Cube, which brings diversity to life via augmented reality.

This year's BeyondGenderAgenda **Honorary Award** goes to **Werner Baumann**, who thus secures a place in the German Diversity Award Hall of Fame. With strong personal commitment, the Chairman of the Board of Management of Bayer AG has sustainably placed the topic of diversity on the global agenda of the chemical and pharmaceutical group and made it a top priority. "I am honored to receive the German Diversity Award. It is an award for our global #TeamBayer, which I accept on behalf of the company. The award encourages us on our path to systematically promote diversity at Bayer and thus also ensure our business success. Bayer is at the center of society - and that must also be reflected in a diverse workforce," Baumann commented on his award.

Current information on the German Diversity Award 2021 can be found at: [GermanDiversityAward.com](https://www.GermanDiversityAward.com) All other winners and sponsors of the German Diversity Award 2021 can be found on the following page. Statements by all participants can be found in the attachment. Pictures are available under this [LINK](#).

You can find the summary of the digital award ceremony from 25.11., 5 p.m. [HERE](#).

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About BeyondGenderAgenda

BeyondGenderAgenda has set itself the goal of securing and expanding the international competitiveness of the German economy in the long term by integrating Diversity, Equity & Inclusion (DE&I) into the DNA of listed and medium-sized companies. Based on the clear connection between DE&I and business performance, equal opportunities of managers with disability, of different gender, age, cultural and social background, sexual orientation or gender identity in the composition of board positions and supervisory board mandates should be ensured and thus a change of culture involving politics, society and economy be brought about.



All winners by category:

Disability:	Natalie Dedreux Activist and Expert on Down Syndrome
Ethnicity:	Kenza Ait Si Abbou AI Expert and Author
Gender:	Laura Gersch Member of the Board of Management Allianz Lebensversicherungs-AG at Allianz / Young Global Leader of the World Economic Forum
Generation:	Dagmar Hirche Chairwoman of the Board of 'Wege aus der Einsamkeit e.V.', LinkedIn Top Voices DACH 2020
LGBT+:	Richard Lutz CEO, Deutsche Bahn AG
Social Mobility	Joblinge e.V. Initiative against the disadvantage of young people on the job market
Audience Award:	Tuğba Tekkal Co-Founder von HÄWAR.help and GermanDream
Personality of the Year:	Prof. Dr. h.c. Jutta Allmendinger, Ph.D. President of the Berlin Science Center for Social Research
Global Game Changer:	LinkedIn Represented by Barbara Wittmann, Country Manager DACH
Company of the Year:	Otto GmbH & Co KG Represented by Marc Opelt, Chairman of the Divisional Board OTTO and Divisional Board Marketing
Honorary Award:	Werner Baumann, CEO Bayer AG

All sponsors by category:

Category: Head Sponsoring	Sponsor: Publicis Groupe
Category: Disability	Sponsor: RTL News
Category: Ethnicity	Sponsor: MSL
Category: Gender	Sponsor: Douglas
Category: Generation	Sponsor: IKEA
Category: LGBT+	Sponsor: Roland Berger
Category: Social Mobility	Sponsor: Deutsche Bahn
Category: Audience Award	Sponsor: Philip Morris
Category: Personality of the Year	Sponsor: Creditplus Bank
Category: Global Game Changer	Sponsor: LIXIL
Category: Company of the Year	Sponsor: Vodafone
Category: Honorary Award	Sponsor: BeyondGenderAgenda